

Waiting at home for that email to come through or for the phone to ring isn't the best way to secure your next job. With an increasingly competitive job market it pays to be proactive and to get yourself out there.



That is why you should attend the next **London Job Show**. You will be able to put a personality to your application by meeting many recruiters face-to-face all in one place.



Your approach and preparation for the **London Job Show** could be the vital difference to landing your dream job. Here are some tips for before, during and after the event:

BEFORE THE SHOW – Fail to prepare, prepare to fail



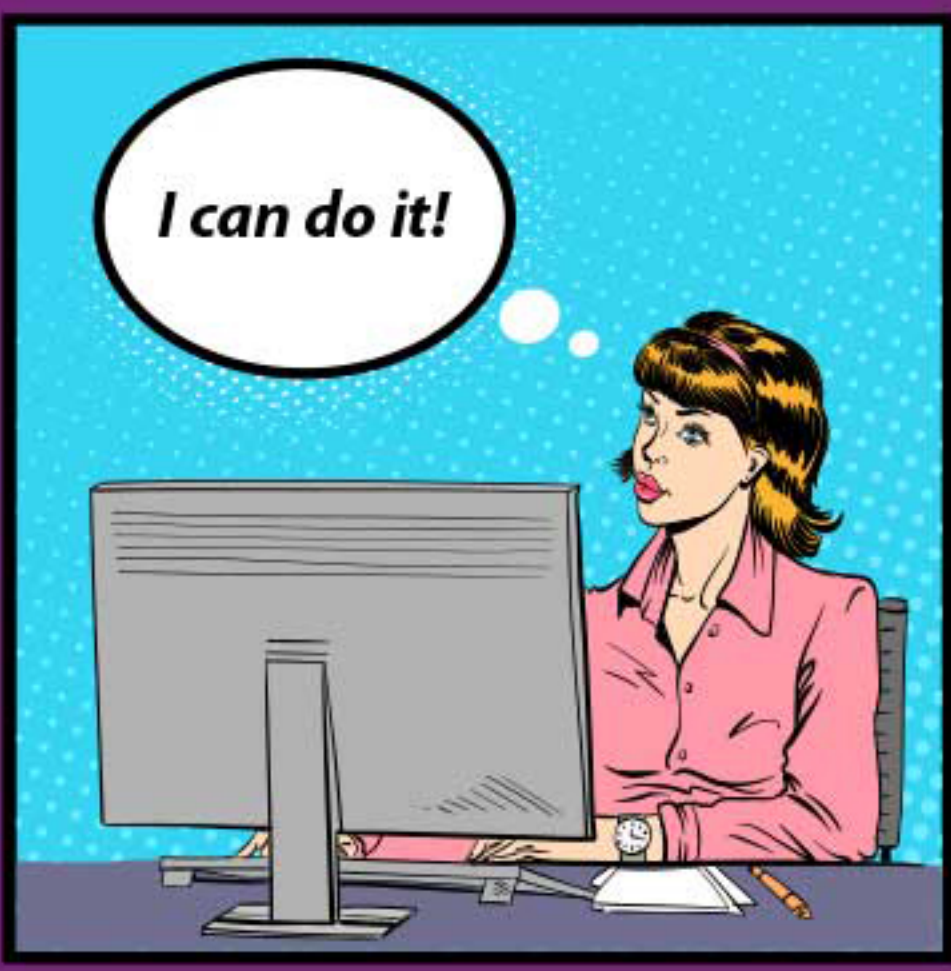
BRING PLENTY OF CV's

You never know what might spark your interest on the day so if you plan to speak to ten companies, bring fifteen copies of your up to date CV.



RESEARCH THE COMPANIES

Stand out from the crowd and research the companies you are going to speak to. Visit their career pages and gain a better understanding of what the company does, and for more detail about who they are looking for.



DRESS TO IMPRESS

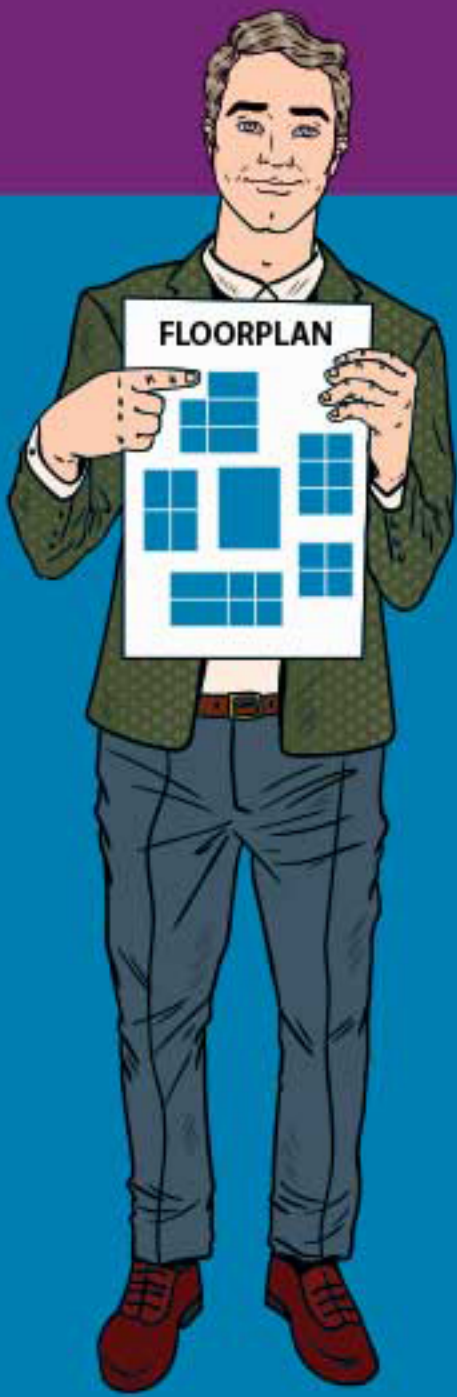
You could be meeting with your future employer so leave the faded jeans and flip flops at home. -73% of recruiters said that your personal appearance would be a deciding factor in employment.

DURING THE SHOW – Bring your 'A' Game



FLOORPLAN

Visit the Organisers Stand to pick up a floor-plan and a copy of the Job Show Newspaper, where you will find information about all of the organisations and the opportunities they have on offer.



BE ENTHUSIASTIC

Don't just say 'hi' and leave your CV. A good first impression is crucial - engage with a smile and a handshake. Make sure they will remember you after the event has finished.

CHECK OUT THE SEMINARS AND WORKSHOPS

Visit the workshops to learn how to write the perfect CV, and master the best interview practices. Also attend the Exhibitor Seminars to find out more information about the companies attending.



NEXT STEPS

Ask the employer for the next steps in the recruitment process so that you have a clear idea of what to do next.

DID HE SAY DARREN OR DANIEL?

There's nothing worse than spending the whole day at the show and then being disheartened to find out you can't remember the name of who you spoke to so ask for business cards and take notes of any assessment days.

AFTER THE SHOW – You came, you saw, now what?

NICE TO MEET YOU

Remember to follow up with the employer after the show - either by email or phone. This will demonstrate that you are proactive and interested to take things further.



DATES TO REMEMBER

Add important dates to your calendar – assessment days, interview dates, application deadlines...



DON'T FEEL DISCOURAGED

If it's been a couple of weeks' since you last heard from them, show initiative and ask about the status of your application. Remember they have lots of candidates to look through!