

# LONDON LONDON

**JOB  
SHOW**

*Westfield*

ST RATFORD CITY

**FRI 9 & SAT 10 MARCH 2018**

**JOB  
SHOW**

*Westfield*

LONDON W12

**FRI 27 & SAT 28 APRIL 2018**

book your stand now

**t: 0203 858 7010 [info@jobshows.co.uk](mailto:info@jobshows.co.uk)**

# Why YOU should be at the **LONDON Job Shows...**

- The perfect opportunity to engage with both 'active' and 'passive' jobseekers
- Showcase your 'Employer Brand' to over 100,000 people
- Quickly identify suitable candidates
- Increase your Talent Pool immediately by capturing candidate data first-hand for a full range of vacancies
- Use your recruitment budget more effectively and hire talent directly



# OVER 100,000 VISITORS



If you are searching for new talent to strengthen your workforce then you need to be at the next two **LONDON Job Shows...**

**Westfield Shepherd Bush** Friday 9 & Saturday 10 March 2018  
**Westfield Stratford City** Friday 27 & Saturday 28 April 2018

The UK's busiest job show will, once again, be held at the two **Westfield Shopping Centres** in **London**. More than 150,000 visitors attended the previous show and met over 60 of the region's best known local, national and international companies.

**LONDON Job Show** is the perfect environment to promote your job opportunities and to meet 1,000's of candidates face-to-face.

**Book your place for the next event now and we can design, print and build your stand...**

**tel: 0203 858 7010**

# HOW WE **PROMOTE** THE EVENT AND YOUR **RECRUITMENT BRAND?**

## Promotion throughout **London** and **Westfield Shopping Centres**

- Promotion on venue website throughout the year
- 12 full size drop banners over the event space
- There is a team throughout the shopping centre who will meet, greet and direct visitors to the event
- Our own special Job Show Newspapers
- Centre announcements throughout the two days



## (AND **WHO** WILL **SEE** IT?)

**In addition to the natural foot flow at Westfield, the London Job Show will be promoted through our own newspaper, as well the London Evening Standard, Metro and many more...**

...distributed from over 500 sites, within the M25 for two weeks prior to the show. Sites will include: bars, coffee shops, restaurants, council offices, retail outlets, colleges, universities, job centres and supermarkets.



## **Targeted Marketing**

- Local press advertising
- Direct through job boards
- Geographically targeted Search Engine Marketing - Google, Yahoo! and Snapchat
- Linkedin and Facebook
- Marketing Facebook and Twitter feeds
- Graduate and 'second jobber' targeted campaigns





Massive  
newspaper coverage

**METRO**

London  
**Evening  
Standard**

Health & Social Care  
**OPPORTUNITIES**



OUR **SHOWS** ARE THE **MOST EXTENSIVELY**  
MARKETED **RECRUITMENT EVENTS** IN THE **UK**



Huge Social  
Media Marketing



Google

LinkedIn



# RECRUITING NOW?

PROMOTE YOUR VACANCIES ONLINE FROM THE MINUTE YOU BOOK YOUR STAND



The image shows a laptop screen displaying the 'LONDON JOB SHOW' website. The website header includes the event dates '20th & 21st SEPTEMBER 2017' and the location 'at Whitehall, Shepherd's Bush, London'. It also features a 'Heathrow' logo with the tagline 'Flying every partner better'. Below the header, there is a navigation bar with links: HOME, VISITOR GUIDE, EXHIBITING, EXHIBITOR VACANCIES, and CONTACT. The main section is titled 'EXHIBITOR VACANCIES' and contains the following text: 'At the show there will be a wide variety of vacancies on offer ranging from part time to full time, entry level to senior executive. Check regularly for updates for the upcoming London Job Show on Friday 29th & Saturday 30th September 2017!'. Below this text, there is a table with three columns: 'COMPANY', 'VACANCIES', and 'CAREER PAGE'. The table lists four exhibitors: 'ARMY BE THE BEST', 'blue', 'CAPITA RECRUITING', and 'Civil Service Fast Stream'. Each row provides a brief description of the vacancies and an 'APPLY NOW' button.

COMPANY	VACANCIES	CAREER PAGE
 <b>ARMY</b> BE THE BEST	Adult Health Nurse, Design draughtsman, helicopter Pilot Officer, Biomedical Scientist, Dental Nurse, Quartermaster, Plumber, Paramedic, Tank Cleaner, Veterinary Officer, Dog Handler, Self-Defence, Jockey, Armoured Engineer	<a href="#">APPLY NOW</a>
 <b>blue</b> Working with the NHS	Senior Career Manager, Retail Development Executive, HR Trainer, IT Sales Development Executive	<a href="#">APPLY NOW</a>
 <b>CAPITA RECRUITING</b>	Recruitment Sourcing, Talent London, HR Executive, School Marketing Executive, Planner - Development Management, Architectural Technicians, Administration Assistant	<a href="#">APPLY NOW</a>
 <b>Civil Service</b> Fast Stream	Personal Assistant, Wedding & Events Coordinator, Junior Business Analyst, Birmingham Enforcement Assistant, Director, Communications Executive, Finance Business Partner	<a href="#">APPLY NOW</a>

# UNMISSABLE MOTORWAY ADVERTISING



A large motorway billboard with a white background and a dark blue border. The text is arranged in a clear, hierarchical layout. At the top, the word 'LONDON' is written in large, bold, blue capital letters. Below it, on the left, is a purple arrow pointing right, containing the words 'JOB SHOW' in white, bold, sans-serif capital letters. To the right of the arrow, the word 'Westfield' is written in a red, cursive script font. At the bottom, there are two rows of text, each split into a location on the left and dates on the right. The first row has 'STRATFORD CITY' in white on a black background and 'FRI 9 & SAT 10 MARCH 2018' in white on a blue background. The second row has 'LONDON W12' in white on a black background and 'FRI 27 & SAT 28 APRIL 2018' in white on a blue background.

**LONDON**

**JOB SHOW** *Westfield*

STRATFORD CITY | FRI 9 & SAT 10 MARCH 2018

LONDON W12 | FRI 27 & SAT 28 APRIL 2018

# Make a date at the **UK's No.1 Job Event** over 100,000 visitors **Heathrow**





# WE WILL **DESIGN, PRINT** AND **BUILD** YOUR **STAND**





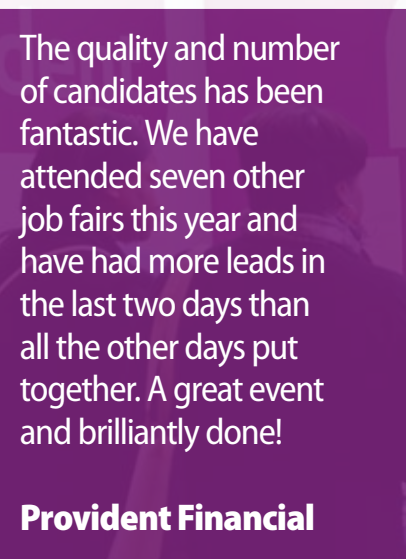
We have continued to see success every time that we have come. This is the main Job Show that we want to invest in. This and the Milton Keynes Job Show.

**Capita**



The footfall has been brilliant. We have registered about 1000 names. That is not a reflection of the actual amount of people we have spoken to. Really good location.

**BSkyB**



Excellent event. We would defiantly be interested in next year's Job Show. We were really pleased with the amount of interest we had in our roles and the volume of potential applicants at both our stands and seminars.

**British Airways**





Yesterday we had a great success, we booked in 30 interviews for the next couple of days. Spoke to some great store managers and a lot of great people. So yesterday was a resounding success.

**BP**



The organisation of this is ten times better than any we have been to. It's so slick, but professional as well. The help we have had building up to the show from the organisers has been great.

**Arvato Bertelsmann**

We are working with a clicker system and yesterday we spoke to at least a 1000 people.

**Merlin  
Entertainment**



We have seen some surprisingly high caliber candidates. This is the first very big event in a public space that PwC have done looking for experienced hires and it has really paid dividends.

**PwC**







400 applications received, 50 interviews arranged. Well organised.

### **Inditex**



200 applications received. Enjoyed it. Really useful to meet people and speak to them about the company and our roles.

### **J Browne Construction**

Received a lot more applications than expected. 10 interviews arranged so far. Excellent Exhibition, thank you.

### **The Royal Society Of Medicine**



200-300 applications received. Lots of interviews arranged. We are delighted with the response and we will be back next time. The show was really well organised.

### **Paddy Power**

