

# LONDON LONDON

**JOB  
SHOW**

*Westfield*

ST RATFORD CITY

**FRI 9 & SAT 10 MARCH 2018**

**JOB  
SHOW**

*Westfield*

LONDON W12

**FRI 27 & SAT 28 APRIL 2018**

book your stand now

**t: 0203 858 7010 [info@jobshows.co.uk](mailto:info@jobshows.co.uk)**

# Why YOU should be at the **LONDON Job Shows...**

- The perfect opportunity to engage with both 'active' and 'passive' jobseekers
- Showcase your 'Employer Brand' to over 100,000 people
- Quickly identify suitable candidates
- Increase your Talent Pool immediately by capturing candidate data first-hand for a full range of vacancies
- Use your recruitment budget more effectively and hire talent directly



# OVER 100,000 VISITORS



If you are searching for new talent to strengthen your workforce then you need to be at the next two **LONDON Job Shows...**

**Westfield Stratford City** Friday 9 & Saturday 10 March 2018  
**Westfield Shepherd Bush** Friday 27 & Saturday 28 April 2018

The UK's busiest job show will, once again, be held at the two **Westfield Shopping Centres** in **London**. More than 150,000 visitors attended the previous show and met over 60 of the region's best known local, national and international companies.

**LONDON Job Show** is the perfect environment to promote your job opportunities and to meet 1,000's of candidates face-to-face.

**Book your place for the next event now and we can design, print and build your stand...**

**tel: 0203 858 7010**

# HOW WE **PROMOTE** THE EVENT AND YOUR **RECRUITMENT BRAND?**

## Promotion throughout **London** and **Westfield Shopping Centres**

- Promotion on venue website throughout the year
- 12 full size drop banners over the event space
- There is a team throughout the shopping centre who will meet, greet and direct visitors to the event
- Our own special Job Show Newspapers
- Centre announcements throughout the two days



## (AND **WHO** WILL **SEE** IT?)

**In addition to the natural foot flow at Westfield, the London Job Show will be promoted through our own newspaper, as well the London Evening Standard, Metro and many more...**

...distributed from over 500 sites, within the M25 for two weeks prior to the show. Sites will include: bars, coffee shops, restaurants, council offices, retail outlets, colleges, universities, job centres and supermarkets.



## **Targeted Marketing**

- Local press advertising
- Direct through job boards
- Geographically targeted Search Engine Marketing - Google, Yahoo! and Snapchat
- Linkedin and Facebook
- Marketing Facebook and Twitter feeds
- Graduate and 'second jobber' targeted campaigns





Massive  
newspaper coverage

**METRO**

London  
**Evening  
Standard**

Health & Social Care  
**OPPORTUNITIES**



OUR **SHOWS** ARE THE **MOST EXTENSIVELY**  
MARKETED **RECRUITMENT EVENTS** IN THE **UK**



Huge Social  
Media Marketing




Google

LinkedIn



# RECRUITING NOW?

PROMOTE YOUR VACANCIES ONLINE FROM THE MINUTE YOU BOOK YOUR STAND



The laptop screen shows the 'LONDON JOB SHOW' website. The header includes the event dates '27th & 28th APRIL 2018' and location 'at Westfield, Shepherds Bush, London'. A 'MAIN SPONSOR' badge for 'Heathrow' is visible. The page is titled 'EXHIBITOR VACANCIES' and contains a disclaimer: 'At the show there will be a wide variety of vacancies on offer ranging from part time to full time, entry level to senior executives. Please note this is not an exhaustive list, for further vacancies please refer to our exhibitors careers pages.'

COMPANY	VACANCIES	CAREER PAGE
<b>Heathrow</b> Making every journey better	Wish Security Officer, Terminal Security Officer, IT Category Manager, Maintenance Manager, Compliance, Social Media Manager	<a href="#">APPLY NOW</a>
<b>M4 Civil Service Fast Stream</b>	Government Economic Service Scheme, Government Statistical Service Scheme, Government Operational Research Service Scheme, Government Social Research Service Scheme, Digital, Data & Technology Scheme, Commercial Scheme, Sciences & Engineering Scheme, Finance Scheme, Project Delivery Scheme, Graduate Scheme, Specialist Service Scheme, Human Resources Scheme, House of Parliament Scheme, Diplomatic Service Scheme, Government Communications Service Scheme	<a href="#">APPLY NOW</a>
<b>GAIL'S BAKERY</b>	Bakery Team Member, Bakery Manager, Team Leader, Bakery Chef, Assistant Bakery Manager	<a href="#">APPLY NOW</a>
<b>John Lewis</b>	Development Manager, Performance and Coaching, Customer Assistant, Customer Delivery Driver Assistant, Assistant Team Manager (Digital), Local Portfolio Manager (Change and Portfolio), Senior Air Sales Developer, Warehouse Operations, Customer Safety Officer	<a href="#">APPLY NOW</a>
<b>London Underground</b>	Paramedics - North East Sector Band 5, Operative of Signalling & Communications VSM, Operative of Signalling, Security & Property VSM, Train Emergency Responder (East Sector & NW Central), Emergency Medical Response (East Sector & NW Central), Train Control Attendant/Paramedic VSM, VSM, Band 5, Train Control Attendant/Paramedic VSM, Band 5, Operative of Signalling & Communications VSM, Paramedics - North East Sector Band 5, Paramedics - Operational Signalling & Communications	<a href="#">APPLY NOW</a>

# UNMISSABLE MOTORWAY ADVERTISING



A large motorway billboard with a white background and a dark blue border. The text is arranged in a clear, hierarchical layout. At the top, the word 'LONDON' is written in large, bold, blue capital letters. Below it, on the left, is a purple arrow pointing right, containing the words 'JOB SHOW' in white, bold, sans-serif capital letters. To the right of the arrow, the word 'Westfield' is written in a red, cursive script font. At the bottom, there are two rows of text, each split into a location and a date. The first row shows 'STRATFORD CITY' in white on a black background, followed by 'FRI 9 & SAT 10 MARCH 2018' in white on a blue background. The second row shows 'LONDON W12' in white on a black background, followed by 'FRI 27 & SAT 28 APRIL 2018' in white on a blue background.

**LONDON**

**JOB SHOW** *Westfield*

STRATFORD CITY FRI 9 & SAT 10 MARCH 2018

LONDON W12 FRI 27 & SAT 28 APRIL 2018

# Make a date at the **UK's No.1 Job Event** over 100,000 visitors **Heathrow**





# WE WILL **DESIGN, PRINT AND BUILD** YOUR **STAND**





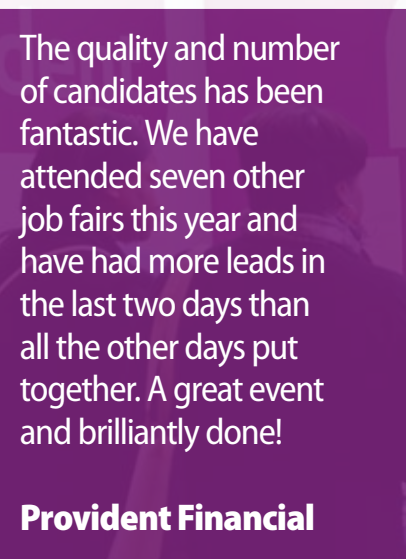
We have continued to see success every time that we have come. This is the main Job Show that we want to invest in. This and the Milton Keynes Job Show.

**Capita**



The footfall has been brilliant. We have registered about 1000 names. That is not a reflection of the actual amount of people we have spoken to. Really good location.

**BSkyB**



Excellent event. We would defiantly be interested in next year's Job Show. We were really pleased with the amount of interest we had in our roles and the volume of potential applicants at both our stands and seminars.

**British Airways**





Yesterday we had a great success, we booked in 30 interviews for the next couple of days. Spoke to some great store managers and a lot of great people. So yesterday was a resounding success.

**BP**



The organisation of this is ten times better than any we have been to. It's so slick, but professional as well. The help we have had building up to the show from the organisers has been great.

**Arvato Bertelsmann**

We are working with a clicker system and yesterday we spoke to at least a 1000 people.

**Merlin  
Entertainment**



We have seen some surprisingly high caliber candidates. This is the first very big event in a public space that PwC have done looking for experienced hires and it has really paid dividends.

**PwC**







400 applications received, 50 interviews arranged. Well organised.

**Inditex**



200 applications received. Enjoyed it. Really useful to meet people and speak to them about the company and our roles.

**J Browne Construction**

Received a lot more applications than expected. 10 interviews arranged so far. Excellent Exhibition, thank you.

**The Royal Society Of Medicine**



200-300 applications received. Lots of interviews arranged. We are delighted with the response and we will be back next time. The show was really well organised.

**Paddy Power**

