

BE PART OF THE UK'S BIGGEST & BEST RECRUITMENT EVENTS

BRISTOL
JOB SHOW
CABOT CIRCUS
BRISTOL

LONDON
JOB SHOW
Westfield
LONDON W12

LONDON
JOB SHOW
Westfield
STRATFORD CITY

MANCHESTER
JOB SHOW
TRAFFORD
MANCHESTER

IMK JOB SHOW
centre:mk
MILTON KEYNES

READ WHAT OUR EXHIBITORS
HAVE TO SAY ABOUT THE SHOWS...

Allianz

We have hired most of one of our departments from the two previous times here. For what it's worth and what you get out of it, it's a brilliant event!



BAE SYSTEMS

We've met some software engineers with really good engineering backgrounds, we met some really great consultants both in terms of data consultants and business consultants, some project managers, and also people with really good test experience as well, so a nice mix.



IRON HACK

We have schedule 40+ interviews with candidates we have pre-screened at the event. It's been a great experience. Very happy with the set up, as well as the pre-event communication.



White Clarke Group

It's been really really good, really good. It's been great getting our brand out there and meeting so many different people. We've spoken to so many good candidates.



NetworkRail

The show was a great opportunity to promote the roles we have available in our department. We enjoyed the 'buzz' and energy of the event and the relaxed atmosphere. It was great to be able to speak to people who were enthusiastic about joining our company. We look forward to attending again.



boxx

We would absolutely recommend it. Especially if you've got multiple vacancies to fill, I've never been in a position where we can meet that many potential candidates as quickly, so it's been really good!



CCS MEDIA

At the 4 events we have attended we are averaging 10 hires per event. All for IT Sales & Account Manager positions. The event is always very busy with plenty of potential candidates to interview on the spot.



“



We've spoken to loads of people. Loads of people with really relevant experience, lots of people who have heard about Xero and lots of people who haven't. So, it's a great opportunity to let them know about the fantastic work we do.

”



“



Really good. We are actually surprised by the calibre of people that we met. Originally we just came here just to get our brand Clearblue out there, but we've had some really good candidates, some people that we are surprised about.

”



“



We have spoken to software developers, to finance, and logistics people. So there's definitely a wide range of candidates today.

”



“



This is our 4th year now. So from Day 1, we've seen results and every year we get better results in terms of more volume - we love it! We hired 15 people at our most recent event.

”



“



It's great. We didn't realise there would be this much traffic, it's been a really great event.

”



“



Santander do it every year. We think it's a great opportunity for people to come down and actually meet future stars in their business whether it's young graduates or people who've got really good experience.

”



JOB SHOW 2024 DATES

SHOW	2024 DATES
London Job Show Stratford	2 & 3 February 2024
Manchester Job Show	1 & 2 March 2024
MK Job Show	22 & 23 March 2024
Bristol Job Show	19 & 20 April 2024
London Job Show W12	26 & 27 April 2024
Manchester Job Show	13 & 14 September 2024
MK Job Show	20 & 21 September 2024
London Job Show Stratford	27 & 28 September 2024
London Job Show W12	11 & 12 October 2024

ABOUT US

We are the leading organiser of the UK’s biggest and best recruitment events. Over the last 10 years we have become a trusted partner with employers of all sizes, course providers and training organisations.

Uniquely held in the middle of shopping centres, our events benefit from the 10,000+ active job seekers (people that pre-register having seen our marketing campaign), and over 100,000+ passive job seekers (the natural footfall of each venue).

Employers enjoy working with us as we are a cost-effective alternative to agency fees. Our events also enable employers to stand out offline away from an overcrowded online job market. The many benefits of attending our events are detailed on the next page.





10,000+
Active Job seekers

The amount of people that pre register to attend each event having seen our targeted marketing campaign.



100,000+
Passive Job seekers

The natural footfall of our shopping centre venues.




5 - 60
New Hires

The amount of hires employers typically make per event.



200 -1,000
Talent Pool Additions

The amount of people employers typically add to their talent pool per event.



400-6,000
Profile Views

The amount of profile views exhibitors typically receive on our website before each event.

Contact our team today at info@jobshows.co.uk

BENEFITS OF ATTENDING JOB SHOW EVENTS

1

Cost Effective

Employers typically hire 5 - 60 people per event. With regards to cost per hire, compared to agency fees, exhibitors continue to save money from attending our events. There is no a limit to the amount of candidates you can hire, and no ongoing fees.



2

Growing Your Talent Pool

Employers typically add 200 - 1,000 people to their talent pool at each event. A new talent pool of people they can hire from throughout the year. Many exhibitors will hire people they meet during the event 3-6 months afterwards.



3

Pre Event Applications

Our websites and marketing campaigns generate huge exposure for each exhibitor. Many job seekers will see an employer is attending our event and will apply to them directly in the weeks and months before the event. This is in addition to the hires employers make during and after the event.



4

Active Job seekers

Over 10,000+ people pre-register to attend each event. Our extensive marketing campaign targets candidates that match the vacancies of our exhibitors.

5

Passive Job seekers

How do you target people that are not actively looking for a new job? How do you reach people that are not signed up with job boards or recruiters? This is the very reason we hold our events in middle of the UK's busiest shopping centres. Over 100,000 people visit each venue during each event. As our events are open from all sides, these people can all freely walk in to meet the exhibitors.



6

Face to Face Recruitment

By meeting thousands of candidates in person you can quickly assess their suitability for a role. Attending the event quite literally adds a personality to an application. This can save a lot of time and energy compared to online applications.



7

Employer Branding

They might have heard of you, but have they thought of you as an employer? Or do they realise you have a particular type of vacancy available? Showcase what makes your company great at the UK's biggest career events.



8

Standing Out Offline

With over a million online jobs in the UK, it is difficult for employers to stand out. In a competitive job market, it pays to be proactive and to go directly to the candidates.



LONDON

JOB
SHOW

Westfield

LONDON W12



LONDON

JOB
SHOW

Westfield

STRATFORD CITY

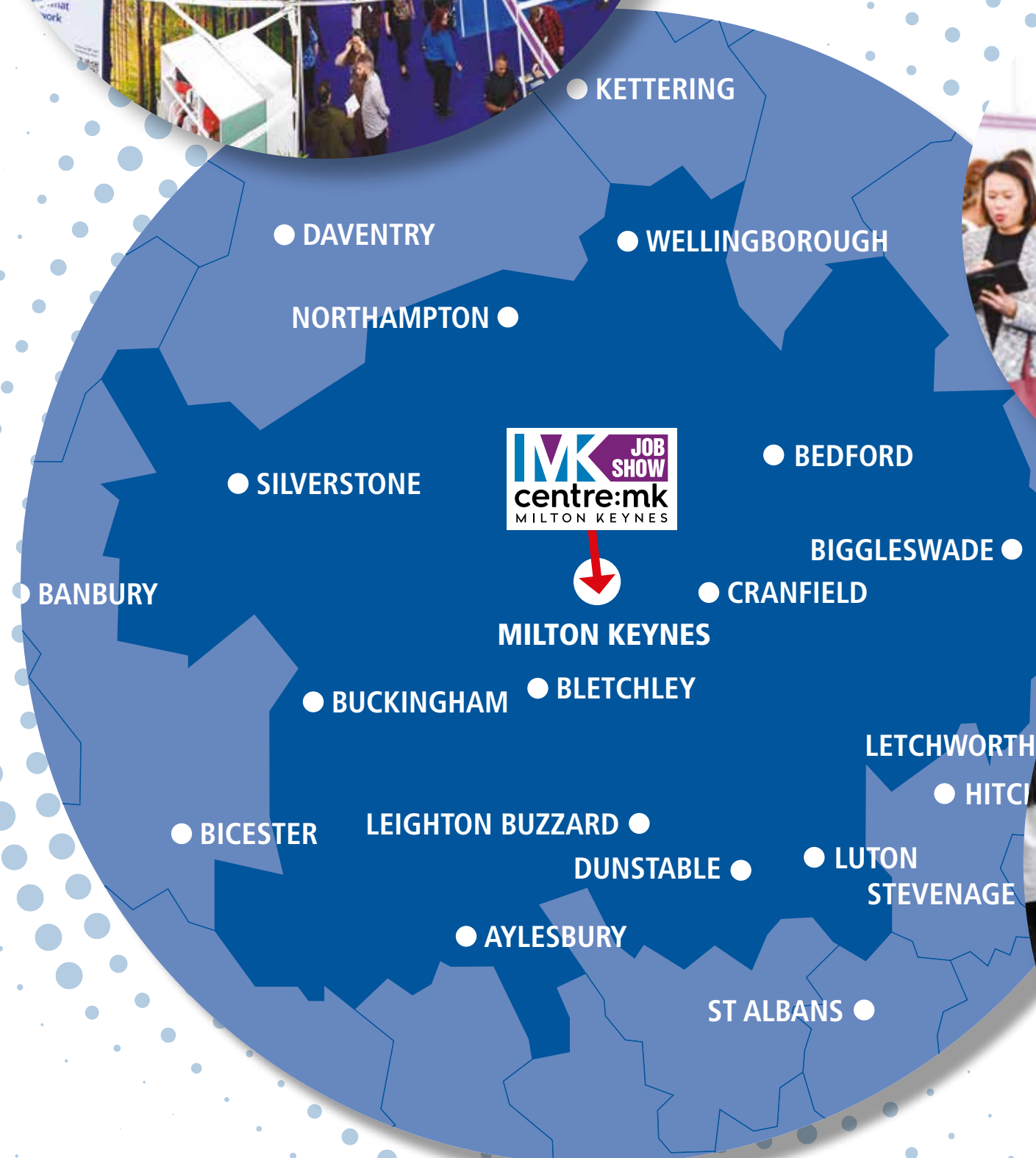


26 & 27 APRIL 24 • 11 & 12 OCTOBER 24

2 & 3 FEBRUARY 24 • 27 & 28 SEPTEMBER 24

MANCHESTER

JOB SHOW **TRAFFORD CENTRE**
MANCHESTER



IMK JOB SHOW
centre:mk
MILTON KEYNES



1 & 2 MARCH 24 • 13 & 14 SEPTEMBER 24

22 & 23 MARCH 24 • 20 & 21 SEPTEMBER 24

BRISTOL

JOB
SHOW

CABOT CIRCUS
BRISTOL



19 & 20 APRIL 24

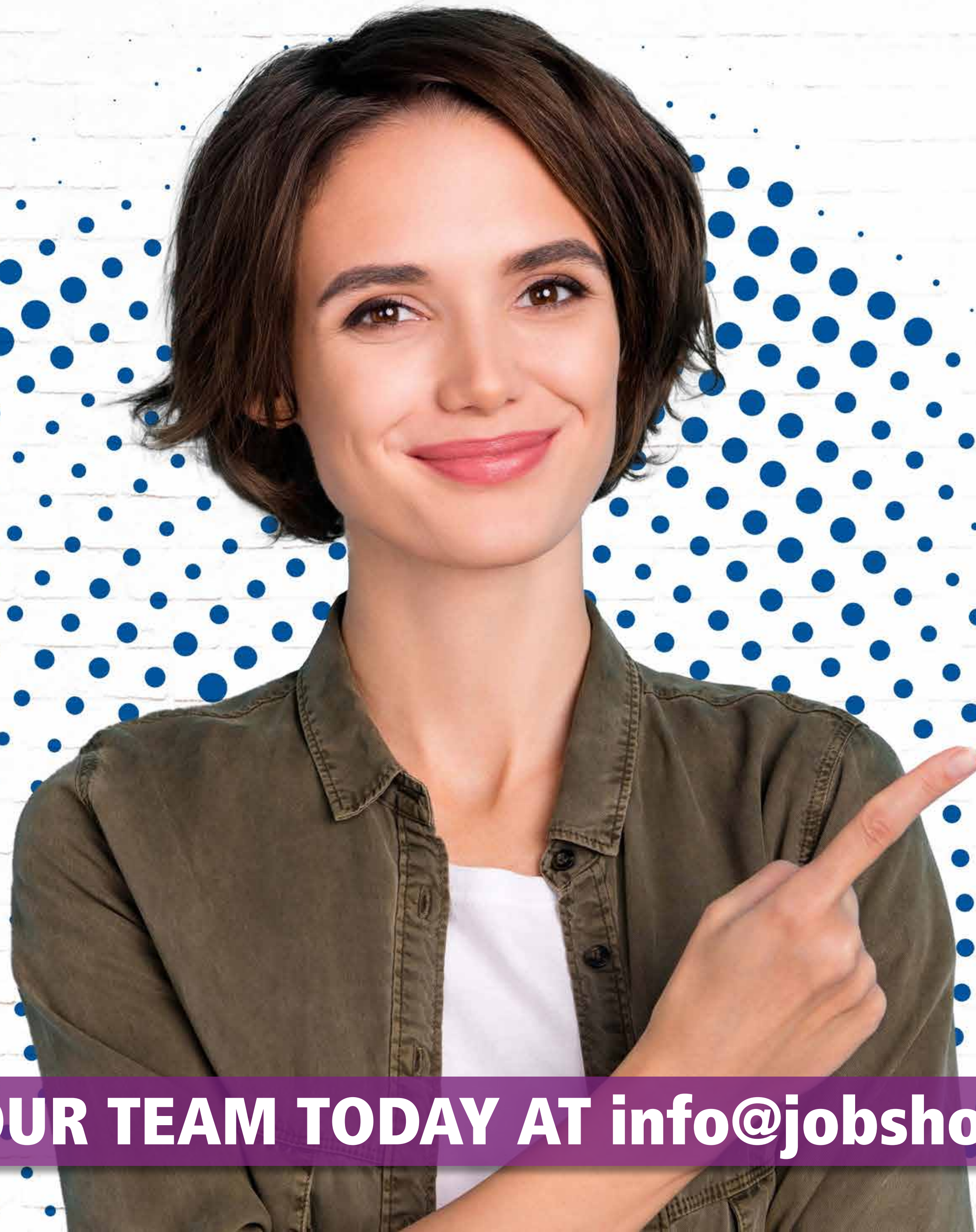
EXTENSIVE MARKETING CAMPAIGN

A targeted, regional, extensive marketing campaign for each Job Show.
Examples of how we promote our events include:

- Our own Job Show Magazines and Newspapers distributed across each region
- Adverts & Editorial in national & regional newspapers
- Targeted ITV & Sky TV campaign
- National & regional Radio Campaign
- National & regional PR Campaign
- Paid targeted social media campaigns on Facebook, Google, Instagram, LinkedIn & TikTok
- Regional Job Board
- Event Posters emailed to career advisors at 1,100+ universities and colleges across the UK
- Overground & Underground train station poster campaign
- Promoted Eventbrite campaign
- Exhibitor vacancies promoted on the event website throughout the year
- Digital Posters on all screens throughout each shopping centre venue
- Inclusion in shopping centre email newsletters to their visitor databases
- Promotional team positioned at local train stations and the shopping centre entrances directing people to the event



For further details about the marketing campaign for each Job Show please email info@jobshows.co.uk



CONTACT OUR TEAM TODAY AT info@jobshows.co.uk

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