

## BRISTOL

JOB SHOW



## LONDON

JOB Show



## LONDON

JOB SHOW Westfield STRATFORD CITY

### MANCHESTER

JOB SHOW

TRAFFORD A

centre:mk

MILTON KEYNES

## READ WHAT OUR EXHIBITORS HAVE TO SAY ABOUT THE SHOWS...



This is the first job show we've been to that encompasses all the roles that we have to offer. From here we've managed to talk about receptionists through to housekeeping, through to our catering teams, administration and our clinical positions.





There is a real buzz about the event. We've already been approached by a number of doctors, pharmacists, we've got someone from IT, a specialist security expert, as well as nurses and occupational therapists. It's a great place to come.



### Health Education England

It's been fantastic. It's really great, there's loads of people here, loads of enthusiasm and there's so much interest from people of all ages of working in the NHS, so it's really fantastic!





We had such success last time that we have decided to come back. Purely for the amount of candidates we saw and the success we had for recruitment.

### NHS

#### Central and North West London

**NHS Foundation Trust** 

We met 55 strong candidates with relevant skills, experience and qualifications. Including 5 RGN'S, 5 RMN'S, 1CPN, 1 Dental Nurse, 1 Speech & Language Therapist, 3 Phycologists, 4 Physiotherapists, 1 Podiatrist, 30 HCA's, 4 CAMHS.



We received 780 applications! Always busy and well promoted.



The show has been a very positive experience for us. We have been able to conduct face to face screening to provide us with quality applications. A very well organised show.



Last year, we had so many healthcare workers apply at our stand, that have progressed through the ranks and are up to senior healthcare assistants managing a unit now. So really successful for us.





High footfall. Lots of experienced candidates.



We arranged 120 interviews! Brilliant event!



Really good. We are actually surprised by the calibre of people that we met. Originally we just came here just to get our brand Clearblue out there, but we've had some really good candidates, some people that we are surprised about.





### carewatch supporting Independence with care at home

Great service. Good layout and location. Overall great experience!

## brunel**care**

To any organisations thinking of attending the Job Show, I would say definitely, it's been so worth it for us and I think a lot of organisations would benefit.





Whether it's admin & clerical jobs, healthcare assistant jobs, therapy jobs, nursing jobs...It's been absolutely brilliant all day.

### **JOB SHOW 2023 DATES**

| SHOW                      | DATES                  |
|---------------------------|------------------------|
| Manchester Job Show       | 20 & 21 January 2023   |
| London Job Show Stratford | 3 & 4 February 2023    |
| Bristol Job Show          | 3 & 4 March 2023       |
| MK Job Show               | 24 & 25 March 2023     |
| London Job Show W12       | 21 & 22 April 2023     |
| Manchester Job Show       | 28 & 29 April 2023     |
| London Job Show Stratford | 9 & 10 June 2023       |
| MK Job Show               | 8 & 9 September 2023   |
| Bristol Job Show          | 22 & 23 September 2023 |
| London Job Show Stratford | 29 & 30 September 2023 |
| London Job Show W12       | 13 & 14 October 2023   |
| Manchester Job Show       | 3 & 4 November 2023    |







FEBRUARY 2023 • 9 & 10 JUNE 2023 • 29 & 30 SEPTEMBER 2023

FRI 11 & SAT 12 MARCH 2022

JOB TODAY



# **MANCHESTER**

JOB SHOW



BLACKBURN

ORMSKIRK

● BOLTON ● BURY

ROCHDALE

WIGAN



OLDHAM

ST HELENS LIVERPOOL

• ECCLES



**MANCHESTER** STRETFORD

HYDE

**WARRINGTON** 

STOCKPORT

CHESTER



20 & 21 JANUARY 2023 • 28 & 29 APRIL 2023 • 3 & 4 NOVEMBER 2023





24 & 25 MARCH 2023 • 8 & 9 SEPTEMBER 2023

**BICESTER** 

BANBURY



#### THE BEST PLACE TO STAND OUT OFFLINE

The events are open from all sides allowing all pre-registered visitors (active jobseekers) and non registered visitors (passive jobseekers) to freely walk in to meet the exhibitors.





### **Extensive Marketing Campaign**

A targeted, regional, extensive marketing campaign for each Job Show. Examples of how we promote our events include:

- Our own Job Show Magazines and Newspapers distributed across each region
- Adverts & Editorial in national & regional newspapers
- Targeted ITV & Sky TV campaign
- National & regional Radio Campaign
- National & regional PR Campaign
- Paid targeted social media campaigns on Facebook, Google, Instagram, LinkedIn & TikTok
- Regional Job Board
- Event Posters emailed to career advisors at 1,100+ universities and colleges across the UK
- Overground & Underground train station poster campaign
- Promoted Eventbrite campaign
- Exhibitor vacancies promoted on the event website throughout the year
- Digital Posters on all screens throughout each shopping centre venue

- Inclusion in shopping centre email newsletters to their visitor databases
- Promotional team positioned at local train stations and the shopping centre entrances directing people to the event



For further details about the marketing campaign for each Job Show please email info@jobshows.co.uk











Call us on O2O3 858 7010 or email us at info@jobshows.co.uk