

LONDON

JOB
SHOW

Westfield

FRI 24 & SAT 25 APRIL 2020




▶ BE PART OF THE UK'S MOST ATTENDED RECRUITMENT EVENT

READ WHAT OUR EXHIBITORS HAVE TO SAY ABOUT THE SHOW...



We've had a wide range. Right up from HR and admin, to scrub nurses and a few surgeons. So it's been really good.



Northampton General Hospital 
NHS Trust

We want to try and expand our vision and recruit from as many different sources as possible. That's why we are here today and we've thoroughly enjoyed meeting a different set of people here in London.



It has been really successful so far. I can already see the amount of contacts we've taken today - pages and pages!





Here we've met such a wide variety of candidates and again that could fill all the roles within the home. It's given us a real spectrum of people to speak to. This is our first time and but it would definitely be back, it's gone really well!



Very good Job Show. Well planned. Lovely staff.



Very good experience and opportunity to recruit.



We had 75 long conversations with people, varying from microbiologists to finance. We had one nurse who had come in yesterday from Madrid. She was looking for posts and seemed very very interested in being part of what we're offering, so that was excellent.



CERTITUDE LONDON

COME SEE US AT THE #LONDONJOBSHOW



We support over 1,500+ London boroughs.



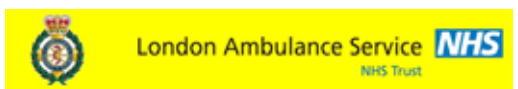
We've recruited successfully here. For those that work in recruitment, in HR, who are considering other options to diversify their talent pool, the London Job Show is a great for that.



LONDON JOB SHOW West



We've been inundated with really great people. We've spoken to so many people for the duration of today. This is an absolute brilliant concept! We've had success, just like we did last year.



We arranged 120 interviews! Brilliant event!



“

PRIORY

This is the first job show we've been to that encompasses all the roles that we have to offer. From here we've managed to talk about receptionists through to housekeeping, through to our catering teams, administration and our clinical positions.

”



“

INTERNATIONAL SOS

Great event. Overall great service from the event team.

”



“

NHS

Imperial College Healthcare
NHS Trust

Very good foot traffic. Well Organised. More than 200 interviews arranged.

”



“

NHS
University College London Hospitals
NHS Foundation Trust

We've met some really lovely nurses and also nursing assistants, people who are interested in working with us. So it's been really successful so far for us.

”



VISITOR CATCHMENT AREA

100,000+

people go through and around the event space during the 2 days.

48%

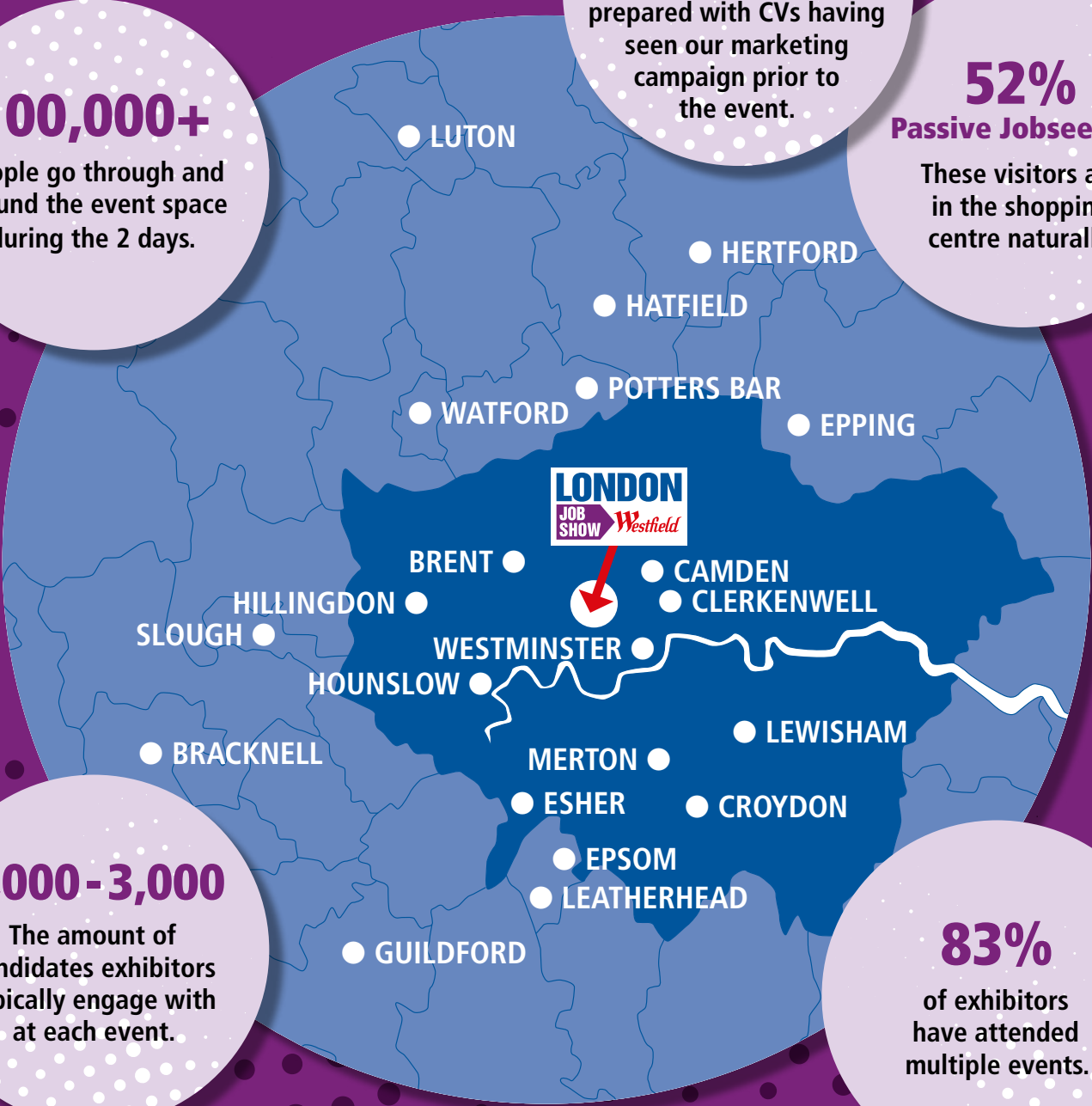
Active Jobseekers

These visitors come prepared with CVs having seen our marketing campaign prior to the event.

52%

Passive Jobseekers

These visitors are in the shopping centre naturally.



1,000-3,000

The amount of candidates exhibitors typically engage with at each event.

83%

of exhibitors have attended multiple events.

ABOUT THE EVENT

If you are searching for new talent to strengthen your workforce then you need to be at the next London Job Show.

The UK's busiest job show will, once again, be held at Westfield Shopping Centre in London. More than 100,000 visitors attended the previous show and met over 60 of the region's best local, national and international companies.

The London Job Show is the perfect environment to promote your job opportunities and to meet thousands of candidates face-to-face.



Book your place now... call us on 01908 871450

BENEFITS OF ATTENDING THE EVENT

1



FACE TO FACE RECRUITMENT

By meeting thousands of candidates in person you can quickly assess their suitability for a role. Attending the event quite literally puts a personality to an application. This can **save time and energy** going through hundreds of faceless CV's in the office.

2



IT PAYS TO BE PROACTIVE

Standing out online is difficult. There are currently over 2 million jobs listed on LinkedIn in the UK. It pays to be proactive and **get in front of the candidates directly**.

3



EMPLOYER BRANDING

They might have heard of you, but have they thought of you as an employer? Showcase your business and your opportunities to over **100,000 visitors** directly.

4



MEETING THE RIGHT CANDIDATES

The event marketing campaign is huge, but more importantly, **it is targeted**. Our extensive print and digital marketing campaign is tailored to the specific vacancies the exhibitors want to promote. Maximising the amount of suitable candidates each employer meets at the event.

5



PASSIVE JOBSEEKERS

What is a 'Passive Jobseeker'? Someone that isn't actively looking for a new job. These candidates don't go on job boards, or sign up with recruiters. **Taking place in the middle of London's busiest shopping centre**, the event benefits from the thousands of people that are out shopping.

6



COST EFFECTIVE

With regards to cost per hire, compared to agency fees, exhibitors continue to **save money from attending the London Job Show**. There is no limit to the amount of candidates you can hire, and no ongoing fee.

7



IT WORKS!

Employers consistently hire great people. **83% of exhibitors have attended multiple events.**

If you want to showcase
your business and your
opportunities call us on

0203 858 7010

EVENT MARKETING CAMPAIGN

- Exhibitor vacancies promoted on the **event website** throughout the year.
- Full Page Adverts in the **Metro Newspaper**.
- **Motorway Banners**.
- **London Job Show Magazine** (distributed to 500 sites within the M25).
- Digital and A3 Print copies of the Event Poster sent to **150 colleges and universities**.
- **Health & Social Care Opportunities Newspaper** (distributed to 120 hospitals and doctors surgeries).
- **Electronic Banner advertising** on all screens within Westfield Shopping Centre.
- **8 drop banners** over the event space (2 days before the event and 2 days during).
- Targeted paid advertising on **LinkedIn, Facebook, Twitter** and **Google**.



- **Distribution team** at Westfield Shopping Centre and local train stations directing people to the event.
- **8 TV screens** around the event displaying the event's social media wall.
- **Centre announcements** throughout the day.



SEMINARS & CONFERENCE AREA

Throughout both days, across 2 stages, a selection of the exhibitors and professional keynote speakers deliver career advice seminars to the visitors. A good opportunity for exhibitors to share why they are a great company to work for.

KEYNOTE SPEAKER: Julia Daffy, NatWest



TITLE: When is it the right time to return to work and how to make the transition easier.

CONTENT: Exploring the questions and challenges that face everyone who is looking to step back into a career. Is now the right time? Where do I start? How do I balance going back into work with my commitments outside of work? What do people really think?



KEYNOTE SPEAKERS: Alex McIntyre (Recruitment Manager, Sky) & Laura Murphy (participant of Sky's Returner Programme)



TITLE: Returning to Work after a Career Break?

CONTENT: An insight into the reality of returning to work and the support Laura received from Sky to rebuild her confidence and find a career that works for her and her family.



KEYNOTE SPEAKER: Joanna Aitken, Barclays



TITLE: After the break – building confidence and starting your new career.

CONTENT: Advice from Jo Aitken (Relationship Director at Barclays) on how she returned to work after a three year career break and how Barclays Encore! Programme helped her transition into a dynamic new role that allows her to raise a family.



If you want to showcase your business and your opportunities contact one of the team...

RECRUITING NOW

Promote your vacancies from the minute you book your stand, and receive applications in the months leading up to the event. The vacancies you display can link directly to your careers page or to the specific job vacancy on your website. Exhibitors can update their vacancies as frequently as they like.



Call us on **0203 858 7010** or email us at **info@jobshows.co.uk**

COMPANIES WE WORK WITH...





Booking.com



FINANCEPLUS
United Kingdom





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