

LONDON LONDON

**JOB
SHOW**

Westfield

LONDON W12

FRI 21 & SAT 22 SEPTEMBER 2018

**JOB
SHOW**

Westfield

STRATFORD CITY

FRI 12 & SAT 13 OCTOBER 2018

book your stand now

t: 0203 858 7010 info@jobshows.co.uk

Why YOU should be at the LONDON Job Shows...

- The perfect opportunity to engage with both 'active' and 'passive' jobseekers
- Showcase your 'Employer Brand' to over 100,000 people
- Quickly identify suitable candidates
- Increase your Talent Pool immediately by capturing candidate data first-hand for a full range of vacancies
- Use your recruitment budget more effectively and hire talent directly



OVER 100,000 VISITORS



If you are searching for new talent to strengthen your workforce then you need to be at the next two **LONDON Job Shows...**

Westfield Shepherd Bush Friday 21 & Saturday 22 September 2018
Westfield Stratford City Friday 12 & Saturday 13 October 2018

The UK's busiest job show will, once again, be held at the two **Westfield Shopping Centres** in **London**. More than 150,000 visitors attended the previous show and met over 60 of the region's best known local, national and international companies.

LONDON Job Show is the perfect environment to promote your job opportunities and to meet 1,000's of candidates face-to-face.

Book your place for the next event now and we can design, print and build your stand...

tel: 0203 858 7010

HOW WE **PROMOTE** THE EVENT AND YOUR **RECRUITMENT BRAND?**

Promotion throughout **London** and **Westfield Shopping Centres**

- Promotion on venue website throughout the year
- 12 full size drop banners over the event space
- There is a team throughout the shopping centre who will meet, greet and direct visitors to the event
- Our own special Job Show Newspapers
- Centre announcements throughout the two days



(AND **WHO** WILL **SEE** IT?)

In addition to the natural foot flow at Westfield, the London Job Show will be promoted through our own newspaper, as well the London Evening Standard, Metro and many more...

...distributed from over 500 sites, within the M25 for two weeks prior to the show. Sites will include: bars, coffee shops, restaurants, council offices, retail outlets, colleges, universities, job centres and supermarkets.



Targeted Marketing

- Local press advertising
- Direct through job boards
- Geographically targeted Search Engine Marketing - Google, Yahoo! and Snapchat
- LinkedIn and Facebook
- Marketing Facebook and Twitter feeds
- Graduate and 'second jobber' targeted campaigns



Massive
newspaper coverage

METRO

London
**Evening
Standard**

Health & Social Care
OPPORTUNITIES



OUR **SHOWS** ARE THE **MOST EXTENSIVELY**
MARKETED **RECRUITMENT EVENTS** IN THE **UK**



Huge Social
Media Marketing




Google

LinkedIn



RECRUITING NOW?

PROMOTE YOUR VACANCIES ONLINE FROM THE MINUTE YOU BOOK YOUR STAND



The image shows a laptop screen displaying the London Job Show website. The website header includes the event title 'LONDON JOB SHOW', dates '27th & 28th APRIL 2018', and location 'at Westfield, Shepherds Bush, London'. It also mentions 'MAIN SPONSOR Heathrow' with the tagline 'Flying every journey better'. Below the header, there's a section titled 'EXHIBITOR VACANCIES' with a brief description of the types of roles available and a note that the list is not exhaustive. A table follows, listing four exhibitors: Heathrow, Civil Service Fast Stream, GAIL'S BAKERY, and John Lewis. Each exhibitor has a list of specific job titles and an 'APPLY NOW' button.

COMPANY	VACANCIES	CAREER PAGE
Heathrow Flying every journey better	Wise Security Officer, Terminal Security Officer, IT Category Manager, Warehouse Manager, Customer Service, Social Media Manager	APPLY NOW
Civil Service Fast Stream	Government Economic Service Scheme, Government Statistical Service Scheme, Government Operational Research Service Scheme, Government Social Research Service Scheme, Digital, Data & Technology Scheme, Commercial Scheme, Science & Engineering Scheme, Finance Scheme, Project Delivery Scheme, Graduate Scheme, Specialist Service Scheme, Human Resources Scheme, House of Parliament Scheme, Diplomatic Service Scheme, Government Communications Service Scheme	APPLY NOW
GAIL'S BAKERY	Bakery Team Member, Bakery Manager, Team Leader, Bakery Chef, Assistant Bakery Manager	APPLY NOW
John Lewis	Development Manager, Performance and Coaching, Customer Assistant, Customer Delivery Direct Assistant, Assistant Team Manager, Digital, Local Portfolio, Retail Change and Portfolio, Senior Air Sales Developer, Warehouse Operations, Customer Safety Officer	APPLY NOW
London Underground	Paramedics - North East Sector Band 6, Operative of Signalling & Communications VSM, Operative of Signalling & Property VSM, Paramedic Emergency Ambulance Crew Band 6, 2011 Call Handler - Emergency Medical Operations in the 1, Band 6, 2011 Service Clinical Advisor/Paramedic NHS, NHS, Band 6, Operative of Signalling & Communications VSM, Paramedic - North East Sector Band 6, Paramedic - Operational 20 Band 6, Paramedic	APPLY NOW

UNMISSABLE MOTORWAY ADVERTISING



LONDON

JOB SHOW

Westfield

LONDON W12 **FRI 21 & SAT 22 SEPTEMBER 2018**

STRATFORD CITY **FRI 12 & SAT 13 OCTOBER 2018**

Make a date at the **UK's No.1 Job Event** over 100,000 visitors **Heathrow**



WE WILL **DESIGN, PRINT AND BUILD** YOUR **STAND**





be part of it.
Your center at paraphrase.com

ZONE SPONSOR

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National Careers Service

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National Careers Service
Your center at paraphrase.com



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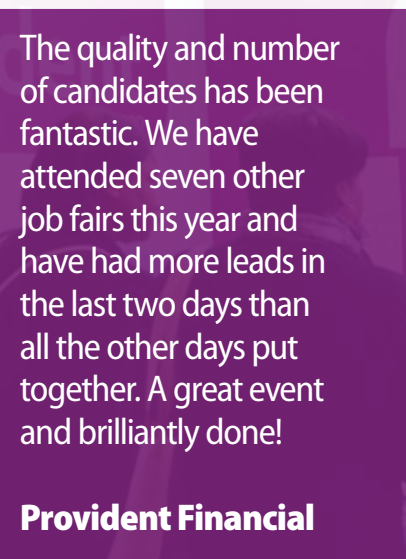
We have continued to see success every time that we have come. This is the main Job Show that we want to invest in. This and the Milton Keynes Job Show.

Capita



The footfall has been brilliant. We have registered about 1000 names. That is not a reflection of the actual amount of people we have spoken to. Really good location.

BSkyB



Excellent event. We would defiantly be interested in next year's Job Show. We were really pleased with the amount of interest we had in our roles and the volume of potential applicants at both our stands and seminars.

British Airways

